

Dear Potential Sponsor:

“I wanted to be in law enforcement because I simply wanted to help people who were in need.”

Officer Cooper

On Labor Day last year, a day when we all celebrate our hard-working men and women, 34-year-old Covington Police Officer, Matt Cooper was on duty. It started off as a routine day. Before leaving for work, he, his wife, and children, sat around the breakfast table laughing and joking. With an “I love you”, kisses and hugs all around from Dad. Officer Cooper left for work.

The call came in at 12:24 p.m.: Shoplifting at Walmart. It was the call that changed the lives of Officer Matt Cooper, his family, his fellow officers, and our Covington community forever – all for a few red bandanas.

When Matt and his partner arrived at Walmart, they encountered the suspects in the Walmart parking lot. Two of the suspects they apprehended immediately. The third fled across Industrial Boulevard and behind the Little Phillies shopping center into a wooded area. Matt’s partner circled East behind the shopping center and Matt circled from the west into the wooded area where the suspect ambushed him. The suspect fired hitting Matt in the head. The bullet lodged in his brain, millimeters from his Carotid artery. Matt’s partner heard a gunshot and raced to Matt’s aid. He found Matt unconscious with a gunshot to the head. Then Matt’s partner made the call all officers fear: 999 Urgent Help Needed. Officer down. This started a long road to recovery for Matt, his fellow officers and his community.

After 9 months of intense rehab, Matt is able to walk and talk, and as you can imagine it’s taken quite a toll on his family both emotionally and financially.

Matt is grateful for your thoughts and prayers, which continue to help him fight towards recovery.

This year’s car show is to honor Matt’s heroism, bravery and sacrifice in service to our community. Matt chose the date of September 15, because it is one year and one week from the day he was shot. It is also a day after the Covington Fuzz run and will be a complete weekend of celebration for the community and the Coopers. All proceeds from the Car Show will go to Matt and his family.

This is why we’re inviting your business to participate in the sponsorship of the 9th annual Covington Car Show to be held Sunday, September 15, 2019 on Historic Covington Square. This year’s theme will showcase our community Coming Together in support of one of our own.

The Covington Car Show is a high-quality event that continues to increase in popularity year after year. Over a thousand spectators attended last year’s event, which featured 150 antique cars, and this year’s event is shaping up to be another spectacular community event. It’s an excellent opportunity to present your company and products to our Newton County community. Please consider joining us that day with one of our sponsorship levels for the event.

Dualdeko Marketing is proudly hosting this year’s event in honor of Officer Cooper as a way to thank him for his service and sacrifice. We know you are frequently asked to sponsor events, events that give you little to no return on your investment for your hard-earned dollars. This year it’s all about Coming Together as a community, supporting each other and showcasing what we can do when we stand as one.

As in previous years, we believe it will be a triple win. A win for the event, a win for you, the business owner, and especially a win for Matt and his family.

Over the years I have served in many different rolls across our county. I am thankful that we have public service departments with brave men and women like officer Cooper protecting us daily. Officer Cooper and I are veterans of our country's armed forces and I am thankful for his service and bravery while doing tours in Iraq and Afghanistan. As a business owner, I cannot think of a better place to own and operate a business than Newton County. Dualdeko is proud to serve our business partners in and around Newton County. We are a full-service digital marketing company dedicated to small businesses, which specializes in online marketing. The Covington Car show is a way that we can give back to our community. It is a fun time for family and friends and we are excited to work with you to make this year's event better than ever before.

For More information please give us a call at 404-990-4498.

On the attachment, you will find the sponsorship levels and accompanying benefits to your business. Simply fill out the Sponsorship Agreement Form and return with your check by September 2nd 2019.

If you have any questions regarding sponsorship, please feel free to contact Lanier Sims at 404-990-4498 or CovingtonCarShow@gmail.com or www.CovingtonCarShow.net

Let's show Matt and his family our thanks for his service and sacrifice.

Thank you very much for your time and consideration.

Sincerely,

Lanier Sims

2019 Covington Car Show – Coming Together to benefit Office Cooper

Cooper Strong 2019 #148

Benefits to sponsor include:

Platinum Sponsor (\$1000 and over)

- Vendor space to be coordinated by Event Organizer 10X60
- Five awards to be presented in your business name
- Opportunity to place promotional items in 300 exhibitor bags
- Sponsor recognition by event announcer
- Free website assessment and 1online video (Valued at \$1200.00)
(Provided by Dualdeko Marketing)

Gold Sponsor (\$850 and over)

- Vendor space to be coordinated by Event Organizer 10X50
- Five awards to be presented in your business name
- Opportunity to place promotional items in 300 exhibitor bags
- Sponsor recognition by event announcer
- Free website assessment (Valued at \$495.00)
(Provided by Dualdeko Marketing)

Silver Sponsor (\$500)

- Vendor space to be coordinated by Event Organizer 10X20
- One award to be presented in your business name
- Opportunity to place promotional items in 300 exhibitor bags
- Sponsor recognition by event announcer
- Free website audit (Valued at \$250.00)
(Provided by Dualdeko Marketing)

Bronze Sponsor (\$200)

- Vendor space to be coordinated by Event Organizer 10X10
- Sponsor recognition by event announcer

To become a sponsor, simply fill out the attached sponsor registration form and attach your check or money order made payable to Dualdeko. Or call us for Credit card payment.

Auction Items Needed:

Be advised that other forms of contributions will also be accepted, such as gift certificates, goods, or services. For example, a business may donate a \$50 gift card and will be recognized as a sponsor. These items will go into the auction for bid that day to help raise funds for Officer Cooper.

Sponsor registration deadline is September 2nd 2019.

Vendor Booths are available for food, retail, and other service providers. Only one service provider will be allowed at the show to give them every opportunity to sell their products the day of the event.

Business Sponsorship Forms

Please make checks out to: **Police Who Care, Inc**

Mail to: Dualdeko LLC

235 Sims Road

Covington, GA 30016

Sponsor Name:

Contact Name:

Address:

City, State, Zip:

Daytime Phone #

Solicited By:

Sponsorship Level:

If you want to donate gift certificates, goods, or services to our raffle, please list items below

Raffle Item Description

Value

Cash Donation: _____

Sponsorship Amount: _____

Total Donation: _____

Thank you for your donation.

Event Date is Sept. 15th 2019

Location – Covington Square

Vendor Set Up 9AM – 10AM